

DEMAREST ADVISES LUPO ON THE ACQUISITION OF MC MALHARIA

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Demarest Advogados advised **Lupo**, a century-old company leader in the Brazilian underwear market, on the acquisition of **MC Malharia**, a subsidiary of **Cotece**.

The transaction includes the lease of the property where the industrial plant is located and the transfer of assets and employees to Lupo.

This is the second acquisition of a factory by Lupo in 2022 and marks the intensification of its production capacity.

The closing of the transaction is subject to certain conditions, including the approval of the Brazilian Administrative Council for Economic Defense (CADE).

Demarest was led by partner Lucas Tavares and partners **Bruno Drago**, **Christiano Chagas** and **Thiago Amaral** (pictured from left to right), and associates Fabianna Barbosa Morselli, Flavia Bahia Vidigal, Gabriel Queiroz and Joao Godoy.

Pinheiro Neto Advogados advised the seller/target and relied on partners Pythagoras Carvalho, Giancarlo Matarazzo and Cristianne Saccab Zarzur. Associates Jackson de Freitas Ferreira, Marianna Morselli, Alexandre Magri Trevine, Vitor Machado Fernandes.