

DEMAREST ASSISTS MERCADO LIVRE IN NEGOTIATION OF A LONG-TERM SERVICES AGREEMENT WITH GOL

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Demarest assists Mercado Livre (mercado Envios) in negotiation of a long-term service agreement with Gol Linhas Aéreas



Demarest assisted Mercado Livre (Mercado Envios) in the negotiation and execution of a long-term strategic business agreement with Gol Linhas Aéreas, encompassing the dedicated operation of up to twelve aircraft for the air cargo transportation of goods acquired through Mercado Livre's e-commerce platform. This project will improve the quality and efficiency of product delivery for the customers by boosting Mercado Livre capabilities.

The transaction consolidates the standing of Mercado Livre to become, by far, the largest and most time efficient marketplace in Latin America, by improving the reach and delivery capacity of its participating players.

The value was confidential.

Demarest Advogados relied on lead partners **Gabriel Ricardo Kuznietz** (pictured left) and **Ana Paula Schedel** (pictured right) and lawyer Pedro Sanglard.