

LEFOSSE AND MACHADO MEYER ON THE ACQUISITION OF SAMM BY LUNA

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Tags: [Laura Affonso](#), [Luna Fibra](#), [Marcelo Lucon](#), [Maria Eugenia Novis](#), [Paulo Markossian Nunes](#), [SAMM](#), [slider](#)



Machado Meyer and **Lefosse** acted as deal counsels on the acquisition, by **Luna Fibra**, of all the shares representing the capital stock of **SAMM - Sociedade de Atividades em Multimídia**, currently held by CCR. The transaction was notified to Cade and was also notified to the National Telecommunications Agency ("Agência Nacional de Telecomunicações").

The sale of Samm to Luna Fibra is part of CCR's continuous strategy of portfolio review and capital allocation, contributing to qualified growth, capital discipline and socioeconomic and environmental development of the regions where it operates.

Machado Meyer Advogados acted as legal counsel for SAMM – Sociedade de Atividades em Multimídia and relied on partners **Maria Eugenia Novis**, **Marcelo Lucon**, **Paulo Markossian Nunes** (pictured top line from left to right), and lawyers Helena Daher Rodrigues Moreira, Ivan Vinicius Nunes Fernandes and Joao Felipe Achcar De Azambuja.

Lefosse represented Luna Fibra and relied on partners **José Carlos Berardo** (pictured bottom left) and **Laura Affonso** (pictured bottom right) and associates Elen Lizas, Paula Baqueiro, Carla Steinberg, Beatriz Borges, Guilherme Garcia, Karen Coutinho and Gabriel Prétola.