NHG ASSISTS MICROSOFT IN ACQUISITION OF XANDR

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Category: <u>Deal & transactions</u>

Tags: acquisition, Mexico, NHG, sx2, Yves Hayaux



Nader Hayaux & Goebel has assisted Microsoft Corporation in the acquisition of Xandr, the US advertising and analytics division of AT&T, whose Mexican subsidiary is AppNexus Latin America Advertising Technology Limited.

NHG's team included partner **Yves Hayaux du Tilly** (pictured) and associate **María Andrea Ysusi**.