

PINHEIRO NETO E BMA ACT IN ACQUISITION OF GRUPO SERVICE BY WEBHELP

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Pinheiro Neto Advogados advised French company WebHelp, a leading global player in the Customer Experience (CX) and Business Process Outsourcing (BPO market), in the acquisition of 100% of the shares of Grupo Services, which was advised by **Barbosa, Müssnich e Aragão Advogados**.

The target company is based in the state Paraná, Brazil and is among the main providers of CX and BPO services in the country and supports major US and Brazilian companies in the banking, fintech, e-commerce, retail and telecommunication sectors.

The transaction value was not disclosed.

Several areas of Pinheiro Neto Advogados worked advising the buyer. The office relied on partners **Guilherme Leite** (pictured left), Renato Stephan Grion, Renê Medrado, Maurício Guidi, Giancarlo Matarazzo and Luciano Rossi. Associates Gabriela Guarita Lunardelli, Ana Paula de Almeida, João Paulo Cavalcanti Junqueira, Luís Augusto Freire Teotônio Júnior, Guilherme Kawall Barros, Guilherme Piccardi de Andrade Silva, legal assistant Laís Falco Correa and legal interns Elisa Queiroz Machado and Luís Guilherme Moraes Martins.

Barbosa, Müssnich e Aragão counseled Grupo Services with team formed by partner **Carlo Rocha** (pictured right) and associates Thaís Ruggeri Giacotti and Henrique Rivas Domingues.