

BMA ASSISTS BANIJAY GROUP IN THE ACQUISITION OF A FÁBRICA

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BMA Advogados assisted Endemol USA Inc (Banijay group), the world's largest producer and distributor of international content, in the acquisition, through Banijay Group US Holding, of a majority equity interest in the Brazilian company A Fábrica Entretenimento, which operates in the sector of production, co-production and post-production of cinematographic and audiovisual activities.

With the acquisition, Banijay group is now comprised by 10 leading production companies across the Americas.

Further, Banijay group may exercise call options and become the owner of up to the totality of the equity interest in A Fábrica.

BMA Advogados advised Endemol USA Inc (Banijay group) and relied on partners **Tatiana Amorim**, (pictured top left), **Cibelle Linero** (pictured top right), **Ana Candida de Mello Carvalho** (pictured bottom left), and **Adriana Fuzinato** (pictured bottom right), and associates Pedro Henrique Serqueira, Tatiana Conde Ribas, Raul Rinaldo Batista, Layse Dias, Lais Rodrigues and Estevão Orcini.