LATIN AMERICAN TRANSACTIONAL MARKET INCREASES 10%

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The M&A market in Latin America registered 809 deals during the first quarter of 2022, according to the TTR (Transactional Track Record) report



Transactional Track Record (TTR) has released its report for the first quarter of 2022, where the Latin American transactional market recorded a total of 804 mergers and acquisitions, for an aggregate amount of USD 20,476m, representing a 10% increase in the number of deals and a 54% decrease in the amount of deals, compared to the figures recorded in the same period in 2021.

The most recent report indicates a total of 40 Private Equity deals, a decrease of 17%. In terms of

Venture Capital transactions, 253 transactions took place, which translates into an increase of 6%.

Regarding the cross-border market, in the first quarter of the year, Latin American companies invested mainly in Europe and North America, where 21 and 23 deals were completed in each region, respectively. The companies that carried out the most strategic transactions in Latin America came from North America, with 158 operations, Europe with 108, and Asia with 20.

Ranking of transactions by country

In 2022, by number of transactions, Brazil led the ranking of the most active countries in the region with 569 deals (up 19%), and a 57% decrease in capital raised in year-on-year terms (USD 12,293m). Mexico is next, with 85 deals (up 5%), and a 132% increase in the amount mobilised compared to the same period last year (USD 2,261m).

Colombia moved up one place in the ranking, with 61 transactions (up 17%), and a 2% decrease in capital raised (USD 2,095m). Chile, on the other hand, drops in the ranking with 60 deals (down 20%), with a 34% decrease in capital raised (USD 3,850m).

Meanwhile, the 50 deals in Argentina represent an increase of 28%, and a decrease of 89% in amount compared to the same period last year (USD 890m). Peru recorded 31 operations (down 3%) and a 61% decrease in mobilised capital compared to the same period last year (USD 1,253m).