

MAZDA'S PATH TO CARBON NEUTRALITY

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Latin America is facing an imminent automotive shift to hybrid and electric cars, and manufacturing is not far behind. The Latin American Lawyer spoke to Mazda Mexico's legal director, Carlos Monroy, about the company's carbon-free pathway.

By Giselle Estrada Ramírez

Embracing change in the automotive industry depends not only on the availability of environmentally friendly models and user demand, but also on the manufacturing of the vehicles themselves. Mazda Motor Corporation is aware of this and, last June, announced its commitment to make all of its plants carbon neutral by 2035, and to adopt carbon neutrality by 2050.

This is a global decision from which the Latin American region is not exempt as the company has plants in both Mexico and Colombia, where Colombia is even preparing to launch the Mazda MX-30, the company's first 100% electric car, by the end of the year.

The Latin American Lawyer approached Carlos Monroy Hernández, Mazda's legal director in Mexico, to delve deeper into the company's purpose:

TLAL: How do you manage the legal team and how do you distribute its functions?

Carlos Monroy: In the legal team we distribute the service to the areas of the company, that is to say, all commercial operations, such as marketing, sales, after-sales, foreign trade, as well as regulatory compliance, is handled by the management of the area; the administrative part, such as finance, human resources and other back office services, is handled by the legal specialist; internal

control issues, the operational and financial part, by two internal control managers, respectively. On the Government Relations side, I am actively participating in meetings with Government and Industry Associations, in order to put forward the Company's interests.

In our case there is another area that is part of the legal department and that is the purchasing area. For some it may be something out of the ordinary, as they might be used to the independence of the area, or even that it is part of the financial area, but in reality I think that in our case a very wise decision was taken...

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