

# MIRANDA & AMADO INSTRUCTED ON ISSUANCE BY FINANCIERA OH!

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## **Miranda & Amado acted as deal counsel on Financiera OH!'s PEN 30 million placement (\$8.8 million) in Peru.**

Financiera OH! is a Peruvian financial institution formed in 2009, it is part of Intercorp Group (through IFH Retail Corp), a business conglomerate with economic activities in financial, real estate, insurance and retail sectors. Financiera OH! provides financing through the credit card "Tarjeta Oh", which can be used at Oeschle department stores, Promart hardware stores, Plaza Veja supermarkets and Inkafarma pharmacies in Peru.

On this transaction, the company successfully placed certificates of deposit under the C Series of the first issuance of its second program of negotiable certificates of deposit, for an amount of PEN 30 million at an interest rate of 7.09%. The offer was oversubscribed.

Partner Nydia Guevara led the Miranda & Amado team advising Financiera OH!